



**LIVE MUSIC BY
VIC FERRARI**

FRIDAY, JULY 28, 2017
GREENWOOD HILLS COUNTRY CLUB • WAUSAU, WI



SAVE THE DATE
FRIDAY, JULY 28, 2017

Join WATEA on Friday, July 28th at Greenwood Hills Country Club for our Fore the Road Charity Golf Tournament!

Take advantage of this all-day event; including golf, reception, evening entertainment with the great local band Vic Ferrari, and fireworks at dusk! Your participation in the golf event during the day gets you an all-access pass to the evening event as well. Are you or your significant other only able to make it to the reception and evening entertainment? No problem – we have tickets for that too!

**RECEPTION TICKET (NON-GOLFERS):
\$35 IN ADVANCE / \$40 AT DOOR**

Entrance into the evening entertainment from 5:30 p.m. - 11:00 p.m.; includes heavy hors d'oeuvres, free wine, beer, and soda from 5:30 p.m. - 7:30 p.m.; raffle opportunities, refreshments, great local band Vic Ferrari, and fireworks at dusk!



**EVENT
SCHEDULE**

- | | |
|-----------------------|---|
| 11:00 a.m. | Registration, Bloody Mary Bar & Box Lunches |
| 12:30 p.m. | Shotgun Start |
| 5:30 p.m. - 7:30 p.m. | Free Beer, Wine & Soda, Heavy Hors d'oeuvres, and Raffles |
| 8 p.m. - 11 p.m. | Dance with the Band VIC FERRARI! |
| 9:30 p.m. | Fireworks at Dusk! |

If you have any questions regarding this event please contact:

Kent Olson
715-845-8473
kent@olsontireandauto.com

Jerry Brickner
715-842-4646
jmb3@bricknerfamily.com

Becky Zoromski
715-581-9283
beckyzoromski@watea.org

BUSINESS SPONSORSHIP OPPORTUNITIES

All sponsorship levels include listing in WATEA's Annual Report, website, and event program!

GOLF TEAM SPONSORS - \$600

Sponsor a golf team at this event and all players will receive a goody bag with a sleeve of golf balls, t-shirt and other promotional items; lunch; entrance into post golf reception/dance; two drink tickets; tremendous raffle and prize opportunities.

TRADITIONAL SPONSORS

PRESENTING SPONSOR (1) - \$7,500

Includes one foursome; eight additional tickets to post golf reception/dance; banner at event entrance; logo on event scorecard; mention during media promotions of event; opportunity to introduce evening entertainment and welcome guests.

MEDIA SPONSOR - In-kind \$5,000 - *already on board*

Includes listing on promotional materials; banner displayed prominently at the event.



PLATINUM SPONSOR - \$2,000 - *already on board*

(Multiple Available) Includes one foursome; four additional tickets to awards dinner/dance; banner displayed prominently at the event; numerous mentions during the event and awards; opportunity to provide promotional giveaways.



GOLD SPONSOR - \$1,000 - *already on board*

(Multiple Available) Includes listing with logo on the display board at the event and awards; numerous mentions during the event and awards; an opportunity to provide promotional giveaways; four tickets to the post golf reception/dance.



EXCLUSIVE HOLE SPONSOR - \$500 - *already on board*

(Multiple Available) Exclusive signage with logo on one hole; opportunity to have a representative on course to distribute promotional items, run a game, and greet players; two tickets to the post golf reception/dance.



TEE ONLY SPONSOR - \$300

Signage with logo on one hole; 2 tickets to the post golf reception/dance.

GOLF COURSE SPONSORS

PUTTING GREEN SPONSOR (1) - \$500

Includes logo signage on the putting green; two ticket to post golf reception/dance.

DRIVING RANGE SPONSOR (1) - \$500

Includes logo signage on the driving range; two tickets to post golf reception/dance.

CANNON CO-SPONSOR (1) - \$500

Includes logo signage at our Cannon Game on course; two tickets to post golf reception/dance.



GOLF CART SPONSOR (1) - \$1,000

Includes logo on each player golf cart; four tickets to post golf reception/dance.

TENT SPONSORS

REGISTRATION SPONSOR (1) - \$1000

Includes exclusive banner in the registration tent; four tickets to post golf reception/dance.



BEER TENT SPONSOR (1) - \$1000

Includes exclusive banner in the beer tent; four tickets to post golf reception/dance.



PORTA POTTY SPONSOR (2) - \$250

Includes signage on the porta potty's used outside of main tent; two tickets to post golf reception/dance.

ENTERTAINMENT SPONSORS

BAND SPONSOR (1) - \$2,500

Banner placed by the band; opportunity to co-introduce the band and welcome guests; eight tickets to post golf reception/dance.



FIREWORK SPONSOR (1) - \$2,500

Two banners placed in lawn area outside tent; opportunity to co-introduce the firework display and welcome guests; eight tickets to post golf reception/dance.



VOLUNTEER SPONSOR (1) - \$1,000

Volunteer sponsor will have their logo on all t-shirts that volunteers wear the day of the event; four tickets to post golf reception/dance.



FOOD & BEVERAGE SPONSORS

LUNCH SPONSOR (1) - \$1,500

Mentioned during lunch announcement at event.; logo signage at lunch station & and logo stickers on lunch bag (this bag will be a lunch cooler that will also contain golfer goody bag promotional items); four tickets to post golf reception/dance.

RECEPTION SPONSOR (2) - \$1,500

Logo signage at serving table(s) and on the 50 guest tables; four tickets to post golf reception/dance.

BLOODY MARY BAR (1) - \$500

Logo signage at Bloody Mary bar; two tickets to post golf reception/dance.

BEVERAGE STATION (4) - \$1,000

Logo signage on Beverage Cart; two tickets to post golf reception/dance.

COFFEE & BOTTLED WATER SPONSOR (1) - \$500

(or in-kind from local business) Four tickets to post golf reception/dance.



RAFFLE SPONSORS*

Item of your choice, or \$_____ toward the purchase of one. (*not all raffle items will qualify for listing in Annual Report, website & event program, but all will be acknowledged and viewed by all participants)

THANK YOU!

Your support of this event will benefit WATEA programs; including Wheels to Work, Fast Forward training opportunities for local incumbent workers, scholarships for individuals entering transportation industry educational programs, and local high school & technical college programs!

Wheels to Work Recipient Success Story:

Sara, a single woman with no children came to the Wheels to Work program in July of 2016. She and her sister live together and depend on each other. For 3 years, they had had no working vehicle and were walking or taking the bus to and from appointments, the store, work, and church. Sara struggled to find employment but was eventually able to utilize another program to help her find a job. For over a year Sara walked to the bus stop and took that bus to work.

Unfortunately, during the summer months, when bus routes are cut, she would have to walk further to get to the bus so she could get to her job. This summer, Sara heard about the Wheels to Work program and finally had enough of walking in the heat and humidity. When she started in July she was able to get her classes done quickly.

Because she had a vehicle, even though it didn't work, the plan was to try to get the vehicle repaired so she could use it. After towing the vehicle in it was determined that the vehicle would not make sense to repair so it was decided that Sara would get a donated vehicle from the program. Sara received a donated vehicle at the beginning of October. When she came in to sign the loan paperwork she brought her sister with, stating that all though her sister couldn't drive, it would be her car just as much. When we got out to the vehicle for Sara to leave, she stated with tears in her eyes, "You don't understand how much this will change our lives. Thank you so much."



Wheels to Work



Register Now! Join us as we launch the premier golf entertainment event of the year!

Sponsorship opportunities are available on a first come, first serve basis. Moving forward, sponsors will have first right of refusal to renew their sponsorship from the previous year.

Preferred Sponsorship: _____ \$ _____

Business Name: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please add my team! We need a minimum of one captain to reserve a team space.

Player 1: _____ Player 2: _____

Player 3: _____ Player 4: _____

Evening event only – I need _____ tickets x \$35 = _____ Total Event Support \$ _____

Signature _____

Bill Me Yes No

Please send your registration information & check payable to WATEA to: WATEA
PO Box 1542
Wausau, WI 54402

If registering and paying by credit card please contact:
Becky Zoromski 715-581-9283
or beckyzoromski@watea.org

You will be sent confirmation after your registration information has been received. Coordination of logo and other details will occur at that time.